

#SEACONF2025

November 15 & 16, 2025

Naperville, IL

All sponsors receive a listing on website (with link and logo), mention in printed program, listing on sponsorship signs at the event (logo), and on other promotional pieces as available. Donations are made to North Central College and are tax deductible. 100% of your donation is used for SEA.

VIP Reception Sponsor: \$3,000 (1-2 Available)

Support the networking reception for presenters, faculty, and sponsors held on Saturday evening.

Additional donor benefits: Additional 5 guest passes to the reception, logo and mention on all digital invitations sent out to VIPs, opportunity to provide welcome remarks at the reception, full page ad in the printed conference program

Keynote Speaker Sponsor: \$1,500-\$5,000 (1-2 Available)

Support the honorarium and travel expenses for keynote speaker(s).

Additional donor benefits: Logo on screen before keynote presentation, logo by keynote listing in printed program, opportunity to introduce the keynote, 1/2 page ad in the program

Meal Sponsor: \$1,500-\$2,500 (3 Available)

Help offset the cost of the meal as follows: Sunday's Breakfast (\$1,500), Saturday's Lunch (\$2,500), Sunday's Lunch (\$2,500)

Additional donor benefits: Sponsor sign on buffet line, listed with logo in the program: "Lunch made possible by....", 1/2 page ad in the program

Refreshment Break Sponsor: \$500 (2 Available)

Help offset the cost of the refreshments break (1 on Saturday and 1 on Sunday)

Additional donor benefits: Sponsor sign by the refreshment break display, listed with logo in the program: "Refreshment break made possible by....", 1/4 page ad in the program

Espresso Break Sponsor: \$300 (2 Available)

Help offset the cost of the espresso machine and baristas (1 on Saturday and 1 on Sunday)

Additional donor benefits: Sponsor sign on the espresso cart, listed with logo in the program: "Espresso break made possible by....", opportunity to name one of the featured lattes, 1/4 page ad in the program

Sponsor an Attendee: \$150 (Multiple Available)

Help offset the cost for an attendee. (Attendees are selected based on an application process conducted by SEA.)

Additional donor benefits: Sponsor 2 or more and receive ¼ page ad in the printed program.

In-Kind Donations:

We welcome in-kind donations in the following areas: lanyards, conference bags (not plastic), fun bag giveaways (pens, notebooks, t-shirts, etc.), pre-packaged snacks for refreshment breaks. Quantity minimum, 150. Please reach out to us for more details.

Additional donor benefits: Depends on value of in-kind donation.

ART Business Partner & Sponsorship Overview

#SEACONF2025

November 15 & 16, 2025

North Central College | Naperville, IL

Event Overview:

Website: www.selfemploymentinthearts.com

History: SEA held an annual conference for 20 years (2000-2020). After many requests, we are excited to be back in person!

Activities: Hands-on workshops, panel discussions, keynote speakers, small group discussions, mentoring, and lots of opportunities for networking.

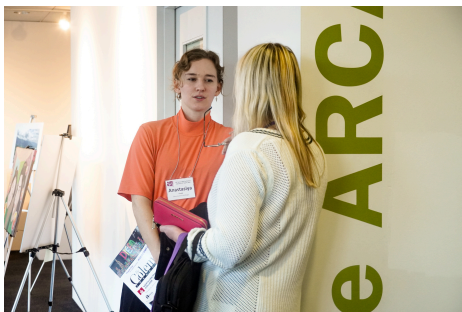
Grants & Donors: On going SEA support is provided by The Illinois Arts Council, a state art agency; The Coleman Foundation, The John E. and Jeanne T. Hughes Charitable Foundation, North Central College, The Colbeth Family, and Co-founder, Dr. Gary Ernst.

Attendees: All are welcome but the majority are emerging creatives in the visual, performing, and media arts. Many are college students from the region, recent graduates, career changers, or serious high school students.

Presenters: Our presenters come from across the country from a variety of creative fields. The majority have been self-employed in some way over their career. We support the for artists by artists mentality when developing our programming.

Estimated Attendance: 100-150

Goal: To provide emerging artists a forum to not only learn about the business side of the arts but also provide an opportunity to build their network all with the end goal of helping more creatives succeed at what they love to do - their art!



According to the Strategic National Arts Alumni Project (SNAAP), over 75% of arts graduates have been self-employed at some point in their careers.



"The entire thing as a whole was overwhelming in such a positive way. It was a resource of everything I felt my education was lacking on how to actually lay steps to my end goal. It was all the information I was wandering through a maze for, clawing my way at walls, that was just handed to me on a platter!"

Taylor McDarison - Arttaysia, LLC - Owner

University Wisconsin - Whitewater student attendee 2017 & 18



www.selfemploymentinthearts.com