

ART & Business

AN IMMERSIVE EVENT FOCUSED ON TURNING
YOUR CREATIVE INTERESTS INTO A CAREER!

SEA 2025 | Nov. 15 & 16

North Central College | Naperville, IL

www.selfemploymentinthearts.com

Look Who's Coming - Music



Mezzo-Soprano **Jennifer L. Barrett** holds a BA in Vocal Music Education and an MA in Vocal Pedagogy. She earned critical acclaim in the U.S. premiere of John Plant's *I will fly like a bird* with Thompson Street Opera. Jennifer has performed with The Savoyaires, New Philharmonic Orchestra, and New Moon Opera. She teaches voice and directs the Opera Workshop at North Central College and performs with Consonance Chicago and First United Methodist of LaGrange.



Jonelle Marie Carter is a dynamic speaker, singer-songwriter, and entrepreneur with over 3,000 appearances across the music and beauty industries. A published songwriter since age eight and DSN's most downloaded artist in 2005, she leads River Road Trio and manages its creative direction. A cancer survivor, Jonelle now empowers others through her GLOW programs, focusing on voice, confidence, and purpose, and speaks at events promoting growth, wellness, and women's leadership.



Terry Carter began playing guitar at age five and has performed live since he was thirteen. In the 1990s, he played with the Coors Light-sponsored band The All Night NewsBoys and later toured nationally with country artist Sammy Kershaw. He now performs with River Road Trio and The Clients and runs Guitar Closet, a YouTube channel and blog focused on guitar gear, tips, and stories from players around the world.



Marc Donatelle is a professional trombonist with a diverse career spanning symphony orchestras, Broadway, and freelance work. His orchestral performances include the Hong Kong and Hamilton symphonies, and Broadway credits include *Mary Poppins* and *A Christmas Story*. He's toured nationally with *Cats* and performed with legends like Ella Fitzgerald and Ray Charles. Marc also runs Marcos Music, creating arrangements for small ensembles featuring lesser-known composers and works.



Casey Blu Foubert is a freelance musician, producer, engineer, and songwriter with a 25-year career in the music industry. He has toured and recorded with Sufjan Stevens, The Shins, Pedro the Lion, and others. His work spans major labels like Sony Masterworks and Columbia Records, and he's contributed music for HBO, VISA, and live TV appearances including the Academy Awards and The Late Show with Stephen Colbert.



Jim Jozwiak is a professional trumpet player who has performed with legends like Tony Bennett, Ella Fitzgerald, and The Temptations. He is the founder of Band For Today, a national company providing music education in seven states, serving over 30,000 students. Jim also runs James Consulting, coaching growing businesses. He and his wife, Leah, have three children who are all successful entrepreneurs and performers in the music industry.



Ed Wimp combines music industry experience with legal expertise to support artists. Having worked on tour teams for Earth, Wind & Fire and A\$AP Rocky, he gained insight into artists' challenges before earning his law degree from Florida A&M College of Law. Ed authored *Building Fans, Fame & Wealth* and provides legal services through Lawyers for the Creative Arts. He also leads Cultural Arts Everywhere and serves on multiple arts and community boards.

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Session Snapshots

Music Law: Protecting Rights and Navigating the Industry

This presentation dives into the essential principles of music law, offering a clear understanding of how legal frameworks protect artists, producers, and industry stakeholders. Attendees will gain insights into the complexities of copyright ownership, publishing rights, royalty structures, recording/performing contracts, and sampling and licensing. The talk will also address how streaming platforms, digital distribution, and emerging technologies are reshaping the legal landscape of the music industry. Whether you're a musician, manager, aspiring entertainment lawyer, or industry professional, this session provides valuable knowledge to help you navigate and safeguard your creative work in today's evolving music business.

Mock Tour Prep led by Casey Blu Foubert

Most musicians I know (myself included) use the "Music/Money/Hang" rule when deciding whether to take a gig: if at least two out of three are solid — the music's good, the pay's fair, and the people are fun to be around — it's usually a yes. This goes both ways, especially when hiring folks for a tour. In this session, we'll pretend you've been hired to join me on tour. I'll walk you through what life on the road is really like — from club van tours to international flights — including typical schedules, sleep, food, pay, and more. We'll:

- Come up with some rules for touring and rehearsing
- Talk about real-life stories and what actually works
- Learn one of my songs by ear, head-arrangement style
- Reflect on the process and what makes a great bandmate on the road

*Bring your instrument if you are able!

My Life in Music | Making It in Music: The Rhythm of a Creative Career

Whether they're performing, producing, composing, or teaching, this panel of professional musicians will offer an unfiltered look at what it takes to build a life around music. From monetizing creativity to protecting your rights, managing burnout, and staying inspired—this is an essential session for anyone trying to make a living in sound.

Voice Health 101: Create Your Vocal Profile

So many of us rely on a healthy voice to perform our jobs well, making us Occupational Voice Users. This category can include singers, teachers, broadcasters, clergy, lawyers, and more. However, voice health is a rarely discussed topic, even in musical professions. In this workshop you'll learn about the larynx and vocal cords, discover how they function, and create a wellness plan that works best for your unique instrument.

And many more panels and small group discussions on a variety of topics including: AI, working with clients, getting gigs and getting paid, developing your network, building your brand, pricing, overcoming creative blocks, managing cashflow, mental health and wellness, working with an agent, and so much more!

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