

# VIRTUAL SEA SUMMIT:

*Graduating with an Arts Degree* Now What?  
during a Pandemic



## Tentative Schedule of Live Engagement Sessions: March 19th-21st

Q&A Sessions are live over Zoom and a follow-up to the pre-recorded sessions made available on the 12th  
Mentoring Sign-Up Links will be available around March 12th / Mentoring slots will be in 15 minute increments  
Most sessions are 50-60 minutes / Q & A follow-up sessions are 40 minutes

**Tentative as of 3/19/21**

### Friday, March 19th

#### • Friday 3 PM CST

- Live Discussion: Crushing Legal Myths w/ Attorney, Elizabeth Russell  
*Is it true? Or is it a myth? Test your understanding of arts law in this good-natured, interactive workshop. We'll crush the myths and shine a light on legal best practices.*
- Q&A Follow-Up Session: Business Etiquette with KaMariea (Kay) Gravesande (40 min)
- Mentoring with Evan Price (Music Branding Advice)

#### • Friday 4 PM CST

- Industry Chat: Dance w/ Brianna Hairlson, Margi Cole, Annie Hackett, and Rebecca Ferrell
- Q&A Follow-Up Session: Panel - Acing the Interview (40 min)
- Mentoring with Dr. Greta Pope (Career and Music Business Advice)

#### • Friday 5 PM CST

- Q&A Follow-Up Session: Panel - Taking a Job that's Not Ideal (40 min)
- Mentoring with Hale Ekinici (Art and Design Resume Reviews)

#### • Friday 6 PM CST

- Industry Chat: TV/Film/Video w/ Saudia Davis, Linnette Harrigan, John Klein, Brian Prairie, Brandy Sales, and Herman Johansen
- Q&A Follow-Up Session: Navigating the 1st Year Out of College with Nicole Anderson (40 min)
- Q&A Follow-Up Session: Getting Started in Voiceover with Joe Bianco (40 min)
- Q& Follow-Up Session: Live/Work Communities with Kiela Smith-Upton and Laura Weathered (40 min)

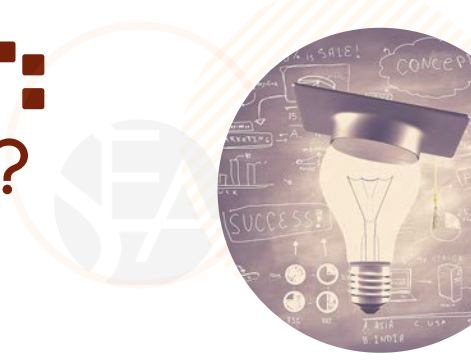
#### • Friday 7 PM CST

- Live Panel: Graduate School and the Self-Employed Artist: Columbia College Chicago Panel Discussion  
*Are you curious about graduate studies? Have you wondered if graduate school would provide you with a competitive edge in managing your career as an artist or entrepreneur? In this multidisciplinary graduate student panel you will find out more about the ins and outs of the creative graduate school experience—from deciding if graduate school is right for you to the impact of the advanced degree on building your artistic practice or business. Hear firsthand from current Columbia College Chicago students and recent alumni about their decision to return to school and how they've used this time to lay the foundation for their career after graduation. Panelists include: Chelsea Noelle Fetherli, Abbi Manoucheri, Cruel Valentine, and Patoya Marie Cobbs*
- Chat with Zach Hartley  
*Join Zach Hartley for an open chat on the entertainment and sports industry.*
- Mentoring with Paul Logan (Career Advice and Resume Reviews)

**Continued (Saturday / Sunday Schedule)**

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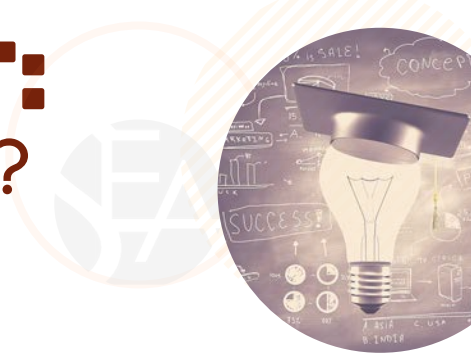


## Saturday, March 20th

- **Saturday 8:30 AM CST**
  - Mentoring with Molly Miklosz (Portfolio Reviews: Drawing, painting, printmaking, and mixed media)
- **Saturday 9 AM CST**
  - Industry Chat: Freelance / Entrepreneurship w/ Gary Vaughan, Maurice Hissink, Dianne Welsh, Jeffrey Ross, and Maria Rapetskaya
  - Q&A Follow-Up Session: The Side Hustle in Journalism with Dr. Anne Hoag and Jenna Spinelle
- **Saturday 10 AM CST**
  - Industry Chat: Media & Digital Art w/ Brent Rolland, Brian Prairie, Rebecca Reuland, Brandy Sales, and Maria Rapetskaya
  - Q&A Follow-Up Session: Panel - Advice for 2021 Grads (40 min)
  - Mentoring with Brianna Harrison (Career Advice and Portfolio Reviews)
- **Saturday 11 AM CST**
  - Industry Chat: Art Management / Non-Profits with Barrett Baebler, Molly Miklosz, Heather Pontonio, Elizabeth Kilpatrick, David Johnson, and Melissa Salée
  - Q&A Follow-Up Session: Designing a Resume for the Creative with Hale Ekinici (40 min)
  - Mentoring with Nicole Anderson (Career Advice, Portfolio Reviews, and Resume Reviews)
- **Saturday 12 PM CST**
  - Industry Chat: Acting/Theatre w/ Carin Silkaitis, Dawn Gray, Phil Tyler, Herman Johansen, and Mari Reisberg
  - Q&A Follow-Up Session: Panel - Mental Health Postgrad
  - Mentoring with Lindsey Hastings (Career Advice and Resume Reviews)
- **Saturday 1 PM CST**
  - Q&A Follow-Up Session: Panel - Is Grad School Right for Me?
  - Chat with Jeffrey Madoff
  - Even the most dedicated artists spend up to 80 percent of their time on the business side of their careers. Knowledge about business is crucial to their survival, but art schools rarely teach business. And separating people into "business" and "creative" silos is equally unfair to those with a head for business who aren't taught or encouraged to express themselves creatively. We will discuss the myths that surround creativity how to access yours by discovering what creativity really is, how you personally define success, how to overcome fear and doubt, and how to feed your natural creativity. We will focus on identifying opportunities, evaluating an idea's potential, and capturing the market's attention. The reader will learn how to make a living with those creative ideas by assessing risk, finding the right collaborators, and ultimately building an effective and meaningful brand. This is information that can benefit anyone, whether their goal is to be an entrepreneur or a creative, someone looking to make a career change, or an executive who works with creatives.*
  - Mentoring with Paul Logan (Career Advice and Resume Reviews)
- **Saturday 2 PM CST**
  - Industry Chat: Graphic Design w/ Lidia Varesco-Racoma, Amanda Eich, and others TBA
  - Q&A Follow-Up Session: Panel - Translating Art Skills to Job Skills (40 min)
  - Mentoring with Dr. Anne Hoage (Graduate school, Career Counseling, Journalism, Starting a business while in school, freelancing on Upwork, Fiverr and similar digital labor markets)
- **Saturday 3 PM CST**
  - Industry Chat: Music Performance w/ Elizabeth Kilpatrick, Ed Wimp, Brian Witkowski, and other TBA
  - Q&A Follow-Up Session: Panel - The Wait for the Right Job (40 min)
- **Saturday 4 PM CST**
  - Industry Chat: Live Entertainment & Events w/ Brent Rolland, Bettina "Poet Gold" Wilkerson, Ed Wimp, and Brian Witkowski
  - Q&A Follow-Up Session: Getting to Wow! Portfolio Design with Denise Laurin-Donatelle (40 min)
  - Mentoring with Linnette Harrigan (Music Business Career Advice)

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**Sunday, March 21st**

- **Sunday 9 AM CST**

- Industry Chat: Visual Arts w/ Rebecca Reuland, Daniel Sroka, Sergio Gomez, Robin Liefeld, Juan de Lascurain, Eric Elliott, and Alex Brightbill
- Q&A Follow-Up Session: Building Your Music Business with Dr. Greta Pope (40 min)
- Mentoring with Jennifer Barrett (Career Advice, audition advice, vocal health, resume/portfolio advice, vocal repertoire selection, self-taping, graduate programs/further study)

- **Sunday 10 AM CST**

- Industry Chat: Photography w/ David Johnson, Carin Silkaitis, Jeffrey Ross and Emilie Procsal
- Q&A Follow-Up Session: Artistic Non-Profit Business with Barrett Baebler and panelists (40 min)
- Mentoring with KaMariea (Kay) Gravesande (Career Advice and Resume Reviews)

- **Sunday 11 AM CST**

- Q&A Follow-Up Session: Business Model Canvas for Creatives with Gary Vaughan (40 min)
- Q&A Follow-Up Session: Arts Innovation with Daniel Arthur (40 min)
- Mentoring with Carin Silkaitis (Career advice, Portfolio reviews, Resume Reviews, Audition Advice, Self-Taping)

- **Sunday 12 PM CST**

- Q&A Follow-Up Session: Panel - Acing the Interview (40 min)
- Mentoring with Rebecca Reuland (Career Advice, Portfolio Reviews, and Resume Reviews)

- **Sunday 1 PM CST**

- Industry Chat: Music Business w/ Dr. Greta Pope, Brian Witkowski, Ed Wimp
- Q&A Follow-Up Session: Panel - Taking a Job that's Not Ideal (40 min)
- Mentoring with Francesca Leo (Career Advice, Resume Reviews, Graduate School)

- **Sunday 2 PM CST**

- Q&A Follow-Up Session: Panel - Translating Creative Skills to Job Skills (40 min)
- Q&A Follow-Up Session: The Writer Side Hustle with Allie Pleiter (40 min)
- Live Chat: Authentic New Possibilities with Brian Witkowski

- **Sunday 3 PM CST**

- Q&A Follow-Up Session: Art of the Pivot with Brianna Hairlson - (40 min)
- Live Chat: Pandemic Pricing with Joe Bianco, Jeffrey Ross, and others TBA

- **Sunday 4 PM CST**

- Industry Chat: Writing w/ Allie Pleiter, Jennifer McCord, Emily Assell, and William Kenower
- Q&A Follow-Up Session: Behind the Image with Tyler Lenn Bradley (40 min)
- Mentoring with Denise Laurin-Donatelle (Career advice, Portfolio reviews, Resume reviews, Writing for Artists and Graphic Designers, career and business start-up advice)