# VIRTUAL SEA SUMMIT: Graduating with an Arts Degree Now What? during a Pandemic



Q&A Sessions are live over Zoom and a follow-up to the pre-recorded sessions made available on the 12th Mentoring Sign-Up Links will be available around March 12th / Mentoring slots will be in 15 minute increments Most sessions are 50-60 minutes / Q & A follow-up sessions are 40 minutes

#### Tentative as of 3/9/21

#### Friday, March 19th

#### Friday 3 PM CST

- Live Discussion: Crushing Legal Myths w/ Attorney, Elizabeth Russell
   Is it true? Or is it a myth? Test your understanding of arts law in this good-natured, interactive workshop. We'll crush the myths and shine a light on legal best practices.
- Pre-recorded Q&A Follow-Up Session: Business Etiquette with KaMariea (Kay) Gravesande (40 min)
- Mentoring with Evan Price

#### Friday 4 PM CST

- Industry Chat: Dance w/ Brianna Hairlson, Margi Cole, Annie Hackett, and Rebecca Ferrell
- Pre-recorded Q&A Follow-Up Session: Panel Acing the Interview (40 min)
- Mentoring with Dr. Greta Pope

#### Friday 5 PM CST

- Live/Work Communities Chat with Kiela Smith-Upton and Laura Weathered
- Pre-recorded Q&A Follow-Up Session: Panel Taking a Job that's Not Ideal (40 min)
- Mentoring (Portfolio & Resume Reviews) with Hale Ekinci

#### Friday 6 PM CST

- Industry Chat: TV/Film/Video w/ Saudia Davis, Linnette Harrigan, John Klein, Brian Prairie, and Herman Johansen
- Pre-recorded Q&A Follow-Up Session: Navigating the 1st Year Out of College with Nicole Anderson (40 min)
- Pre-recorded O&A Follow-Up Session: Getting Started in Voiceover with Joe Bianco (40 min)

#### Friday 7 PM CST

- Grad School Panel Panel with current and recent grad students, coordinated by Columbia College Chicago
- Chat with Zach Hartley
- Mentoring with Paul Logan

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#### Saturday, March 20th

#### Saturday 8:30 AM CST

Mentoring (Portfolio Reviews) with Molly Miklosz

#### Saturday 9 AM CST

- Industry Chat: Freelance / Entrepreneurship w/ Gary Vaughan, Maurice Hissink, Dianne Welsh, Jeffrey Ross, and Maria Rapetskaya
- Pre-recorded Q&A Follow-Up Session: The Side Hustle in Journalism with Dr. Anne Hoag and Jenna Spinelle

#### Saturday 10 AM CST

- Industry Chat: Media & Digital Art w/ Brent Rolland, Brian Prairie, Rebecca Reuland, and Maria Rapetskaya
- Pre-recorded Q&A Follow-Up Session: Panel Advice for 2021 Grads (40 min)
- Mentoring with Brianna Harrison

#### Saturday 11 AM CST

- Industry Chat: Art Management / Non-Profits with Barrett Baebler, Molly Miklosz, Heather Pontonio, Elizabeth Kilpatrick, and Melissa Salée
- Pre-recorded Q&A Follow-Up Session: Designing a Resume for the Creative with Hale Ekinci (40 min)
- Mentoring with Nicole Anderson

#### Saturday 12 PM CST

- Industry Chat: Acting/Theatre w/ Carin Silkaitis, Dawn Gray, Phil Tyler, Herman Johansen, and Mari Reisberg
- Pre-recorded Q&A Follow-Up Session: Panel Mental Health Post Grad
- Mentoring with Lindsey Hastings

#### Saturday 1 PM CST

- Pre-recorded Q&A Follow-Up Session: Panel Is Grad School Right for Me?
- Chat with Jeffrev Madoff

Even the most dedicated artists spend up to 80 percent of their time on the business side of their careers. Knowledge about business is crucial to their survival, but art schools rarely teach business. And separating people into "business" and "creative" silos is equally unfair to those with a head for business who aren't taught or encouraged to express themselves creatively. We will discuss the myths that surround creativity how to access yours by discovering what creativity really is, how you personally define success, how to overcome fear and doubt, and how to feed your natural creativity. We will focus on identifying opportunities, evaluating an idea's potential, and capturing the market's attention. The reader will learn how to make a living with those creative ideas by assessing risk, finding the right collaborators, and ultimately building an effective and meaningful brand. This is information that can benefit anyone, whether their goal is to be an entrepreneur or a creative, someone looking to make a career change, or an executive who works with creatives.

Mentoring with Paul Logan

#### Saturday 2 PM CST

- Industry Chat: Graphic Design w/ Lidia Varesco-Racoma, Amanda Eich, and others TBA
- Pre-recorded Q&A Follow-Up Session: Panel Translating Art Skills to Job Skills (40 min)
- Mentoring with Dr. Anne Hoage

#### Saturday 3 PM CST

- Industry Chat: Music Performance w/ Elizabeth Kilpatrick, Ed Wimp, Brian Witkowski, and other TBA
- Pre-recorded Q&A Follow-Up Session: Panel The Wait for the Right Job (40 min)

#### Saturday 4 PM CST

- Industry Chat: Live Entertainment & Events w/ Brent Rolland, Bettina "Poet Gold" Wilkerson, Ed Wimp, and Brian Witkowski
- Pre-recorded Q&A Follow-Up Session: Getting to Wow! Portfolio Design with Denise Laurin-Donatelle (40 min)
- Mentoring with Linnette Harrigan

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#### Sunday, March 21st

#### Sunday 9 AM CST

- Industry Chat: Visual Arts w/ Rebecca Reuland, Daniel Sroka, Sergio Gomez, Robin Liefeld, Juan de Lascurain, Eric Elliott, and Alex Brightbill
- Pre-recorded Q&A Follow-Up Session: Building Your Music Business with Dr. Greta Pope (40 min)
- Mentoring with Jennifer Barrett

#### Sunday 10 AM CST

- Industry Chat: Photography w/ David Johnson, Carin Silkaitis, Jeffrey Ross and Emilie Procsal
- Pre-recorded Q&A Follow-Up Session: Artistic Non-Profit Business with Barrett Baebler and panelists (40 min)
- Mentoring with KaMariea (Kay) Gravesande

#### Sunday 11 AM CST

- Pre-recorded Q&A Follow-Up Session: Business Model Canvas for Creatives with Gary Vaughan (40 min)
- Pre-recorded Q&A Follow-Up Session: Arts Innovation with Daniel Arthur (40 min)
- Mentoring with Carin Silkaitis

#### Sunday 12 PM CST

- Pre-recorded Q&A Follow-Up Session: Panel Acing the Interview (40 min)
- Mentoring with Rebecca Reuland

#### Sunday 1 PM CST

- Industry Chat: Music Business w/ Dr. Greta Pope, Brian Witkowski, Ed Wimp
- Pre-recorded Q&A Follow-Up Session: Panel Taking a Job that's Not Ideal (40 min)
- Mentoring with Francesca Leo

#### Sunday 2 PM CST

- Pre-recorded Q&A Follow-Up Session: Panel Translating Creative Skills to Job Skills (40 min)
- Pre-recorded Q&A Follow-Up Session: The Writer Side Hustle with Allie Pleiter (40 min)
- Live Chat: Authentic New Possibilities with Brian Witkowski

#### Sunday 3 PM CST

- Pre-recorded Q&A Follow-Up Session: Art of the Pivot with Brianna Hairlson (40 min)
- Live Chat: Pandemic Pricing with Joe Bianco, Jeffrey Ross, and others TBA

#### Sunday 4 PM CST

- Industry Chat: Writing w/ Allie Pleiter, Jennifer McCord, Emily Assell, and William Kenower
- Pre-recorded Q&A Follow-Up Session: Behind the Image with Tyler Lenn Bradley (40 min)
- Mentoring with Denise Laurin-Donatelle