

	FRIDAY	8:00 - 8:30 AM	8:30 - 9:30 AM	9:45 - 10:45 AM	11 - 12 PM	AFTERNOON	6-9 PM
SEA	Registration					SEA Registration Opens @ 11 AM	Joint Welcome Reception SEA CEO USASBE
	VSOP Excursion					2-5 PM VSOP Studio Excursion (Pre-registration required)	
	Art Walk Excursion					4:30 - 5:30 PM Chicago Architecture and Urban Planning Walking Tour Excursion	
CEO	FRIDAY	9 AM check-in / 11:50AM Welcome					6-9 PM
	CEO	Set-up / Registration				CEO Programming	Welcome Reception

	SATURDAY	9:00 AM	10:30 - 11:20 AM	11:30 - 12:20	12:30 - 2 PM	2:15 - 3:05 PM	3:15 - 4:05 PM	4:15 - 5:30
			Session 1	Session 2		Session 3	Session 4	
SEA	Sheraton Ballroom 1	Welcome w/ Keynote by Michael Royce (Breakfast included)			Keynote by Mike Veny (lunch included) followed by Creative Breaks (Drum Circle: 1:15-2)			Keynote by Leslie Goddard (dinner included)
	Millenium Park		Making a Living in the Visual Arts (Denise Laurin-Donatelle, John McDavitt, Daniel Sroka, and Kim Witte Moderator: Gary Vaughan	Making a Living in the Media Arts (Catherine Borzym, Brian Prairie, Steve Rogers, and Brent Rolland) Moderator: Michael Luchies		Building Your Brand as an Artist - Daniel Sroka	Building Connections (Bianco, Borzym, Kassel, Laurin-Donatelle, Lee, McDavitt, Prairie, Sroka, Witte) Moderator: Gary Vaughan	
	Jackson Park		Making a Living in Music (Jonelle and Terry Carter, Matt Hennessy, Jim Jozwiak, and Brent Rolland Moderator: Justin Sinkovich)	Making a Living in Theater (Patrizia Acerra, Joe Bianco, Dawn Gray, and Paul Kassel) Moderator: Andy Heise	Creative Break after lunch (1:15-2): Networking Walk along the Riverwalk (weather permitting) - meet in Jackson Park		Workshop: Launch Your Next Creative Project with the Creative Canvas - Dr. Terri Lonier	
	Grant Park		Small Group Discussions: Voiceovers, Getting Started, Working w/ a Taleng Agency	Small Group Discussions: Getting Started, Special Effects Makeup, Crafting an Artist Statement, Open Studio Q&A	Creative Break after lunch (1:15-2): Group Art Project with John McDavitt (supplies donated by Blick Art Materials)		Funding Challenge Workshop - Katie Sowa	
CEO	SATURDAY	9:00 AM	10:30	11:30	12:30	2:15	3:15	4:15 - 5:30
	CEO (Ballroom and Breakout Rooms)	Opening Keynotes w/ Breakfast	Breakout Sessions	Brekaout Sessions	Lunch w/ Keynotes	Breakout Sessions	Semi Final Pitch Competition Round	Chapter Awards & Keynote w dinner (Ballroom)

	SUNDAY	9:15 AM	10:30 - 11:20 AM	11:30 - 12:20	12:30 - 1:45	2:15	3:15	4:15 - 4:45
			Session 5	Session 6		Session 7	Session 8	
SEA	Sheraton Ballroom 1	Small Group Discussions (Breakfast provided)			Networking Lunch			Closing Remarks and Attendee Pitches
	Millenium Park		2022 Marketing Strategies (Sheryl Kosovski, Brian Prairie, Daniel Sroka, and Kim Witte) Moderator: Jim Jozwiak	LawSmarts 101: Legal Basics every Creative Needs to Know - Chris Johnson		LawSmarts 101: Legal Basics every Creative Needs to Know - Chris Johnson	2022 Marketing Strategies (Camille Jamerson, Leanna Lee, and Edward Wimp) Moderator: Gary Vaughan	
	Jackson Park		Financing Your Creative Pursuits (amerson, Lee, Rogers, and Wimp Moderator: Patrizia Acerra	Niche Building Your Business - John McDavitt		Can I Please Quit my Job? - Sheryl Kosovski		
	Grant Park		Next step mentoring with Katie Sowa	The Chunky Method - Allie Pleiter		Small Group Discussions & Mentoring: (Dance Career, Work Life Balance, Graduate School, Mentoring)	Small Group Discussions & Mentoring (Running a Performing Arts School, Mentoring with Matt Hennessy and Brian Prairie)	
	Hallway		Columbia College School of Graduate Studies (10-30 AM - 2:15 PM)					
CEO	SUNDAY	9:15	10:30	11:30	12:30 / 1:30	1:50	3:00	4:05-4:45
	CEO (Ballroom and Breakout Rooms)	Breakfast w/ keynote	Breakout Sessions	Brekaout Sessions	Lunch / keynote then pitch finals	Pitch Competition Final Round	Breakout Sessions	Keynotes and Pitch Winners Announced